

Dear Students,

Your professors all tell you the importance of staying on top of what's going on in your community, nation and world and that employers will expect you to be informed about current events. But who has time for that with papers to write, tests to study for and socials to attend?!?!

When thinking about how to stay informed about the important events shaping our world, have you considered WBAA, your local public radio and new affiliate, on Purdue's campus?

# WBAA is your one-stop shop for keeping informed about WHAT MATTERS in our community, nation and world and you can do it while walking to class!

## Download the WBAA/NPR News App!







Android

**iPhone** 

iPad

WBAA is an NPR affiliated public radio station that brings you breaking national, international and local news, 24 hours a day, 7 days a week. But, that's not all. **WBAA also provides music to entertain and programming that will broaden your views, engage your minds and inspire your imagination!** Programs like:

- **BBC Newshour**: Learn about the news that is shaping our world.
- The Ted Radio Hour (Ted Talks): Take a journey through fascinating ideas, astonishing inventions and new ways to think and create.
- Fresh Air with Terry Gross: Hear interviews with guests like Jon Stewart, the Coen Brothers and Key and Peele!
- **The Splendid Table**: More than just recipes, you will learn everything about food: the culture, the science, the history, and more!

- Big Picture Science: Learn about modern topics in science through lively and intelligent storytelling.
- Travel with Rick Steves: Be inspired, informed and equipped on how to have a European trip that is fun, affordable and culturally broadening.
- Wait, Wait, Don't Tell Me: Test your knowledge against some of the best and brightest while figuring out what's real and what's made up in this hour-long quiz program.

#### **How Do Students Benefit From WBAA?**

"College is about learning, but that doesn't always come from the lecture hall. Public radio offers the most compelling topics and the most beautiful music without the paperwork. There's no sitting down to read a newspaper and no set time to get your news. You choose what you want to know and when you want to hear it. Whether you're walking past the Engineering Fountain and hearing about a new law, or running to the bus stop listening to the classics, you're connecting to a world that's bigger than Purdue."



#### -Charlotte Tuggle, College Freshman

"I love WBAA! It keeps me up to date on everything from global news to what is happening daily right here at Purdue. Plus, it goes everywhere with me on my phone! I listen to it on my way to class in the morning and while I do my homework. NPR is a great way to stay in-tune with The world around you."



-Jenny Jackson, College Junior



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"WBAA provides me with the opportunity to traverse the world without leaving my desk. WBAA is my ticket to the G8 summit and my backstage pass to a London Symphony Orchestra. In an age when technology makes everything so accessible, WBAA helps me sift through the noise to connect to what matters. It empowers me to be everywhere I need to be while remaining grounded in one location."

-Jerry Chen, College Senior

### Like what you hear on WBAA? Become a WBAA Student Member!

Unlike Netflix, Amazon Video or cable, WBAA doesn't charge you to listen. But, we do rely on listener donations!

# Donate \$5 a month and get the WBAA Student MemberCard Good for 2 for 1 dining at many local restaurants!

Your donation will pay for itself in no time and it will provide a great excuse to go out with a friend or to finally ask that special someone out on a date! Local restaurants that accept the WBAA Student MemberCard include:

<u>West Lafayette</u>		<u>Lafayette</u>	
Baker's Peak Bakery & Café	Cafe Royal	Bistro 501	Black Sparrow
Dawson's School House of Chile	Egyptian Cafe	Fuel	Great Harvest Bread Co
Green Sprout	Happy China	Hooters	Hour Time
Hotbox Pizza	Jake's Roadhouse	HuHot Mongolian Grill	Lafayette Brewing Company
Khana Khazana Indian Grill	Mad Mushroom Pizza	Sharma's Kitchen	South Street Smokehouse
Puccini's	Sagamore Restaurant	Star City Coffee & Ale	Sunrise Diner
Thai Essence	The Trails	HuHot Mongolian Grill	Sylvia's Brick Oven
Urban Market	Vienna Espresso Bar & Bakery		

<sup>\*</sup>The member card also offers discounts to area arts and attractions, pet services and various retail and services!

<u>Become a Student Member</u> by taking a moment to go to **wbaa.org** and click on the **Support WBAA** button at the top right of the page **or call (765) 494-5920** and become one of WBAA's newest members.